

free content calendar

Daily ideas for a more engaging month on social use hashtag #cinchchallenge so we can find you!



1. New Year's Day National Hangover Day Post an inspiring quote

2. World Introvert Day
National Science Fiction Day
Share a funny video, meme, or gif

3. Women Rock! Day J.R.R. Tolkien Day Festival of Sleep Day

Testimonial Tuesday- Share a review or testimonial from a client or customer

4. World Braille Day Trivia Day

Post a poll or trivia engagement game

5. National Bird Day National Whipped Cream DayShare a BTS of you and your business

6. National Technology Day National Cuddle-Up Day Bean Day Post a recipe

7. Old Rock Day

Post a multi-photo of your best sellers

8. Bubble Bath Day
National Winter Skin Relief Day
National Career Coach Day
Post a this or that engagement post



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9. National Law Enforcement Appreciation Day National Clean Off Your Desk Day

Post a savings promo code

10. Houseplant Appreciation Day Peculiar People Day

Tell your community how your products stand out from competitors

11. National Hot Toddy Day

National Milk Day

Post an A/B/C/D engagement graphic

12. National Pharmacist Day National Marzipan Day

Post a Throwback Thursday

13. Make Your Dream Come True Day Korean American Day

Post an inspiring quote

14. Organize Your Home Day Dress Up Your Pet Day

Share or repost content from someone you admire or product-related UGC

15. Strawberry Ice Cream Day

National Hat Day

National Bagel Day

Post a this or that engagement post

16. International Hot and Spicy Food Day

Martin Luther King Jr. Day

Post an inspiring quote

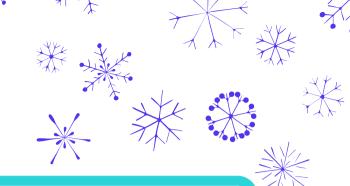


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17. International Mentoring Day National Classy Day CinchShares Birthday Share a funny video, meme, or gif

Share a family video, meme, or gi

18. National Gourmet Coffee Day National Thesaurus DayPost a question to your audience

19. National Popcorn Day
Get To Know Your Customers Day
Dolly Parton's Birthday
Share an image, review, or comment from a customer

20. National Cheese Lovers Day International Day of Acceptance Post a fun game to your group

21. National Hugging Day International Sweatpants Day National Use Your Gift Card Day Post a savings promo code

22. National Polka Dot Day National Blonde Brownie Day Post a recipe

23. National Pie Day National Handwriting Day Share a blog post relevant to your business

24. Compliment Day
Belly Laugh Day
International Day of Education
Testimonial Tuesday- post review of one
of your products



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25. National Irish Coffee Day Opposite Day Library Shelfie Day Hype your favorite product

26. Australia Day (Aus)
National Green Juice Day
Spouse's Day
Post a Throwback Thursday

27. Holocaust Remembrance Day World Breast Pumping Day

National Chocolate Cake Day

Freebie Friday- post a special giveaway with purchase promo

28. Global Community Engagement Day National Daisy Day National Fun At Work Day Post an A/B/C/D engagement graphic

29. National Puzzle Day

Tell your community how your products stand out from competitors

30. National Croissant DayPost a question to your audience

31. National Hot Chocolate Day Inspire Your Heart With Art Day National Backward Day

Testimonial Tuesday- post review of one of your products



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